

## **Privacy policy**

Below we inform you about the details of data protection when visiting our website.

The use of our website is generally possible without providing personal data.

Insofar as personal data is collected when you visit our website, we process it exclusively in accordance with the General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG).

The processing of personal data takes place exclusively in accordance with this privacy policy.

This privacy policy applies to the use of the website at <https://www.invoice4all.de>. For linked content from other providers, the data protection declaration on the linked website is authoritative.

We would like to point out that security gaps can occur during data transmission via the Internet, which cannot be prevented by the technical design of this website. Complete protection of personal data is not possible when using the Internet.

### **1 Definitions**

This data protection declaration is based on the terms used by the European legislator for the adoption of the General Data Protection Regulation (GDPR). Our privacy policy should be easy to read and understand for the public as well as for our customers and business partners. To ensure this, we would like to explain the terms used in advance.

We use the following terms, among others, in this privacy policy:

#### **Personal data**

Personal data means any information relating to an identified or identifiable natural person (hereinafter referred to as "data subject"). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

#### **Person concerned**

Data subject is any identified or identifiable natural person whose personal data is processed by the controller responsible for the processing.

## **Processing**

Processing is any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

## **Restriction of processing**

Restriction of processing is the marking of stored personal data with the aim of restricting its future processing.

## **Profiling**

Profiling means any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person, in particular to analyze or predict aspects concerning that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behavior, location or movements.

## **Controller or controller responsible for the processing**

Controller or controller responsible for the processing is the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data. Where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law.

## **Processor**

Processor is a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

## **Receiver**

Recipient is a natural or legal person, public authority, agency or another body, to which the personal data are disclosed, whether a third party or not. However, public authorities which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients.

## **Third**

Third party is a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorized to process personal data.

## **Consent**

Consent is any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

## **2 Responsible body, Art. 13 para. 1 lit. a GDPR**

is responsible for the processing of personal data in the context of the use of this website:

### **stratEDI Gesellschaft für Kommunikationskonzepte und -lösungen mbH**

Managing directors: Thorsten Georg and Marvin Karl

Lusebrink 9

59285 Gevelsberg

Phone (02332) 66600-0

E-mail: [info@stratedi.de](mailto:info@stratedi.de)

## **3 Data Protection Officer**

We have appointed a data protection officer:

Mr. Dipl.-Inform. Olaf Tenti

GDI Gesellschaft für Datenschutz und Informationssicherheit mbH

Körnerstrasse 45

58095 Hagen (NRW)

Phone: +49 (0)2331/356832-0

E-mail: [datenschutz@gdi-mbh.eu](mailto:datenschutz@gdi-mbh.eu)

Internet: [www.gdi-mbh.eu](http://www.gdi-mbh.eu)

## **4 Hosting**

When you visit our website, data is automatically collected and stored in log files on our host's server. This data may have a personal reference. The data collected includes

- IP address of the requesting computer
- Name of the website accessed
- Date and time of retrieval
- Amount of data transferred
- Notification of successful retrieval
- Type of internet browser
- Version of the Internet browser
- The operating system under the browser
- Previously visited page

The data collected is used to ensure the trouble-free operation of the website, to ensure IT security and to improve our offering. If there are concrete indications, the log data may be subsequently analyzed. Temporary storage of the IP address is necessary to enable delivery of the website to the user's computer. For this purpose, your IP address must remain stored for the duration of the session.

This data is not merged with other data sources.

The legal basis for data collection is Art. 6 para. 1 sentence 1 lit. f GDPR. Our legitimate interest in data collection arises from the aforementioned purposes.

The data is deleted as soon as it is no longer required to achieve the purpose for which it was collected. In the case of the collection of data for the provision of the website, this is the case when the respective session has ended.

If the data is stored in log files, this technical information is deleted or made unrecognizable after 90 days at the latest.

The collection of data for the provision of the website and the storage of data in log files is absolutely necessary for the operation of the website. Consequently, you do not have the option to object.

## **5 Cookies**

Cookies are used to provide our website. Cookies are text files that are stored on your end device (PC, laptop, tablet, smartphone, etc.). Furthermore, these cookies are used to make the use of our website more pleasant and convenient for you or for analytical purposes.

Most of the cookies we use are so-called "session cookies". They are used to make the services of our website technically available to you. After your visit, these cookies are automatically deleted by your browser.

Other cookies remain on your computer and enable us to recognize your end device on your next visit (so-called persistent or permanent cookies). These cookies are automatically deleted from your system after a preset period of time, which differs depending on the cookie.

The legal basis for this is Art. 6 para. 1 sentence 1 lit. f GDPR. Our legitimate interests arise from the aforementioned purposes.

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, e.g. third-party cookies (cookies that are set by a third party, i.e. not by the actual website on which you are currently located), exclude the acceptance of cookies for certain cases or in general, and activate the automatic deletion of cookies when closing the browser. You can use your web browser to delete stored cookies at any time.

If cookies are deactivated, the functionality of this website may be restricted

### **Administration Cookies:**

You can use the following links to find out about this option for the most commonly used browsers:

#### ***Desktop PC / Laptop***

- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Google Chrome](#)

#### ***Mobile devices***

- [Google Chrome \(Android\)](#)
- [Google Chrome \(iOS\)](#)
- [Apple Safari \(iOS\)](#)
- [Samsung Internet \(Android\)](#)
- [Mozilla Firefox \(Android\)](#)

If you have not made or do not make any different settings, cookies that enable or ensure the necessary technical functions remain on your end device until you close the browser; other cookies may remain on your end device for longer (maximum 6 months).

To safeguard your privacy, you should regularly check the cookies on your end device and your browser history and delete them yourself.

## **6 SSL or TLS encryption**

This site uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties (end-to-end encryption). The protocols authenticate the communication partner and ensure the integrity of the transmitted data.

## **7 Contact options**

You can contact us by e-mail on our website.

In this context, your details from the e-mail, including the contact details you provide there, will be stored and processed by us for the purpose of processing the request and in the event of follow-up questions. This data (e.g. name, company, telephone number, e-mail address, IP address) will not be passed on to third parties without your consent.

The data is not merged with other data collected on this website.

This data is processed on the basis of Art. 6 para. 1 sentence 1 lit. b GDPR if your request is related to the performance of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the inquiries addressed to us (Art. 6 para. 1 sentence 1 lit. f GDPR ).

The data you provide will remain with us until you ask us to delete it , you object to the processing or the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory statutory provisions - in particular retention periods - remain unaffected.

## **8 Registration function**

You can register on our website and create a personal customer account.

As a commercial customer, you can use it to manage your invoices and order online. You can also view all your invoices and manage various business processes.

In this context, your personal data will be stored and processed for the purpose of registration or price inquiries. The data collected for this purpose (company, VAT ID, first name, surname, telephone, address, country, e-mail) is required to complete the registration.

The legal basis for data processing is Art. 6 para. 1 sentence 1 lit. b GDPR.

The provision of the telephone number serves our legitimate interest (Art. 6 para. 1 sentence 1 lit. f GDPR) to simplify communication in the event of any queries.

The provision of other data is voluntary.

We store your data processed for this purpose as part of the registration for the password-protected area until you cancel your access, provided that there are no other retention periods to the contrary.

You can close your online account at any time by sending us a short message by e-mail or post (see above for contact details).

## **9 Your rights and assertion of rights**

You are entitled to the rights listed below. You can assert these rights against us. To assert your rights, please use the above data or contact us by email at: [info@stratedi.de](mailto:info@stratedi.de)

### **Information:**

In accordance with Art. 15 GDPR, you have the right to request information about your personal data processed by us. In particular, you can request information about the processing purposes, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of a right to rectification, erasure, restriction of processing or objection, the existence of a right to lodge a complaint, the origin of your data if it was not collected by us, and the existence of automated decision-making including profiling and, if applicable, meaningful information about its details;

### **Correction:**

In accordance with Art. 16 GDPR, you have the right to demand the immediate correction of incorrect or incomplete personal data stored by us;

### **Deletion:**

In accordance with Art. 17 GDPR, you have the right to request the deletion of your personal data stored by us, unless the processing is necessary to exercise the right to freedom of expression and information, to fulfill a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims;

### **Restriction of processing:**

In accordance with Art. 18 GDPR, you have the right to demand the restriction of the processing of your personal data if the accuracy of the data is disputed by you, the processing is unlawful, but you refuse to delete it and we no longer need the data, but you need it to assert, exercise or defend legal claims or you have lodged an objection to the processing in accordance with Art. 21 GDPR;

**Data portability:**

In accordance with Art. 20 GDPR, you have the right to receive your personal data that you have provided to us in a structured, commonly used and machine-readable format or to request that it be transferred to another controller;

**Withdrawal of your consent:**

In accordance with Art. 7 (3) GDPR, you have the right to withdraw your consent at any time. As a result, we may no longer continue the data processing that was based on this consent in the future.

Please send your revocation to the data given above or by e-mail to: [info@stratedi.de](mailto:info@stratedi.de)

**Right of objection**

**You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on point (e) or (f) of Article 6(1) GDPR, including profiling based on those provisions.**

**The controller will no longer process the personal data concerning you unless the controller demonstrates compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defense of legal claims.**

**If your personal data is processed for direct marketing purposes, you have the right to object at any time to the processing of your personal data for such marketing, which includes profiling to the extent that it is related to such direct marketing.**

**If you object to processing for direct marketing purposes, your personal data will no longer be processed for these purposes.**

**Notwithstanding Directive 2002/58/EC, you have the option of exercising your right to object in connection with the use of information society services by means of automated procedures using technical specifications.**

**10 Automated decision in individual cases including profiling**

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you. This does not apply if the decision is necessary for entering into, or performance of, a contract between you and the controller, is authorized by Union or Member State law to which the controller is subject and which also lays down suitable measures to safeguard your rights and freedoms and legitimate interests, or is based on your explicit consent.



However, these decisions may not be based on special categories of personal data pursuant to Art. 9 para. 1 GDPR, unless Art. 9 para. 2 lit. a) or g) GDPR applies and appropriate measures have been taken to protect the rights and freedoms as well as your legitimate interests.

## **11 Complaint to a supervisory authority:**

In accordance with Art. 77 GDPR, you have the right to lodge a complaint with a supervisory authority. As a rule, you can contact the supervisory authority of your usual place of residence or workplace or our company headquarters.

## **12 Status of the privacy policy**

The constant development of the Internet makes it necessary to adapt our privacy policy from time to time. We reserve the right to make corresponding changes at any time.

Status : September 2024